1 2 3 4 5 6 7 8	Alschuler Grossman Stein & Kahan LLP John M. Gatti (No. 138492) Rex D. Glensy (No. 198909) Jonathan E. Stern (No. 222192) The Water Garden 1620 26th Street Fourth Floor, North Tower Santa Monica, CA 90404-4060 Telephone: 310-907-1000 Facsimile: 310-907-2000  Attorneys for Plaintiff BARBRA STREISAND	THE STATE OF CALIFORNIA
9	COUNTY	OF LOS ANGELES
10	COONTIC	or los angeles
11	BARBRA STREISAND, an individual,	CASE NO. SC 077257
12	Plaintiff,	[Honorable Allan J. Goodman]
13	vs.	PLAINTIFF'S OPPOSITION TO
14	KENNETH ADELMAN, an individual;	DEFENDANTS' MOTION TO STRIKE COMPLAINT PURSUANT TO CIV. PROC.
15	PICTOPIA.COM, a California Corporation; LAYER42.NET, a California	CODE § 425.16
16	Corporation; and DOE 1 through DOE 20, inclusive.	[Filed concurrently with Declarations of Jonathan E. Stern and Michael E.
17	Defendants.	Soderberg; and Appendix of Non-California Authorities]
18	Defendants.	
19		Date: July 14, 2003 Time: 1:30 p.m.
20		Dept.: H
21		
22		
23		
24		
25		
26		
27	·	
28 ALSCHULER		·
GROSSMAN STEIN & KAHAN LLP	PLAINTIFF'S OPPOSITION TO DEFER	NDANTS' MOTION TO STRIKE COMPLAINT

1			TABLE OF CONTENTS	•
2				Page
3	INTR	ODUC	TION	1
4	STAT	'EMEN	NT OF FACTS	2
	ARGI	JMEN	T	4
5	I.	STRI VIOI	EISAND'S VINDICATION OF HER PRIVACY RIGHTS DOES NOT LATE ANY PROTECTED FREE SPEECH INTERESTS	4
6	II.		EISAND WILL PREVAIL ON EACH OF HER CAUSES OF ACTION	
7		Α.	Streisand's Cause of Action for Intrusion Will Succeed	5
8		B.	Streisand's Cause of Action For Publication Will Succeed	<del>6</del>
9			1. Adelman has Publicly Disclosed Private Facts	<i>6</i>
			2. The Publication of the Private Information was Offensive	8
10			3. The Location of Streisand's Home is Not Newsworthy	9
11	·	C.	Streisand's Claim Based On A Constitutional Right to Privacy Will Succeed	10
12		D.	The Anti-Paparazzi Statute Applies To The Photographs Shot By Adelman	11
13		E.	Streisand Will Succeed in Her Misappropriation Action	11
14	III.	STR CON	EISAND'S CLAIMS ARE NOT BARRED BY SECTION 230 OF THE MMUNICATIONS DECENCY ACT ("CDA")	12
15		A.	Section 230 of the CDA does Not Grant Defendants Immunity	12
16		B.	Section 230 Does Not Immunize Violations of Intellectual Property Rights	14
		C.	Section 230 Does Not Provide Immunity For Violating Privacy Rights	14
17	IV.	AN . WAI	AWARD OF ATTORNEY'S FEES AND COSTS TO PLAINTIFF IS RRANTED BECAUSE THE DEFENDANTS' MOTION IS FRIVOLOUS	1 :
18 19				
20				
21				
22				
23				
24				
25		*		
26				
27				
28			: · · · · · · · · · · · · · · · · · · ·	

ALSCHULER GROSSMAN STEIN & KAHAN LLP

#### TABLE OF AUTHORITIES

1	TABLE OF AUTHORITIES	
2		Page
-3	FEDERAL CASES	•
4	Batzel v. Smith, 2003 WL 21453358 (9th Cir. June 24, 2003)	12. 13
5	Carafano v. Metrospalsh.com, Inc., 207 F.Supp. 2d 1055 (C.D. Cal. 2002)	
3	<u>Lawrence v. Texas</u> , 2003 WL 21467086 (U.S. June 26, 2003)	•
6	United States Dep't of Defense v. FLRA, 510 U.S. 487 (1994)	
7	United States Dep't of Justice v. Reporters Committee for Freedom of the Press, 489 U.S. 749 (1989)	7
8	<u>Virgil v. Time</u> , 527 F.2d 1122 (9th Cir. 1975)	
9	Whalen v. Roe, 429 U.S. 589 (1978)	· ·
10	STATE CASES	
	Barrett v. Clark, 2001 WL 881259 (Cal. Sup. Ct. 2001)	13
11	Briscoe v. Reader's Digest Ass'n Inc., 4 Cal. 3d 529 (1971)	9, 10
12	Carlisle v. Fawcett Publications, Inc., 201 Cal. App. 2d 733 (1962)	9
13	Comedy III Productions, Inc. v. Gary Saderup, Inc., 15 Cal. 4th 387 (2001)	14
14	Gates v. Discovery, 106 Cal. App. 4th 677, review granted 135 Cal.Rptr.2d 403 (2003)	4
15	Gentry v. eBay, Inc., 99 Cal. App. 4th 816 (2002)	
	<u>Hill v. NCAA</u> , 7 Cal. 4th 1 (1994)	8, 11
16	Hurvitz v. Hoefflin, 84 Cal. App. 4th 1232 (2001)	4
17	M.G. v. Time Warner, Inc., 89 Cal. App. 4th 623 (2001)	4
18	Ortiz v. Los Angeles Police Relief Ass'n, 98 Cal. App. 4th 1288 (2002)	5, 11
	Paul v. Friedman, 95 Cal. App. 4th 853 (2002)	4
19	People v. Arno, 90 Cal. App. 3d 505 (1979)	6
20	Planned Parenthood Golden Gate v. Superior Court, 83 Cal. App. 4th 347 (2000)	9
21	Porten v. University of San Francisco, 64 Cal. App. 3d 825 (1979)	10
22	Sanchez-Scott v. Alza Pharmaceuticals, 86 Cal. App. 4th 365 (2001)	5
22	Shulman v. Group W. Productions, 18 Cal. 4th 200 (1998)	· ·
23	Sipple v. Chronicle Publishing Company, 154 Cal. App. 3d, 1040 (1984)	7
24	Stratton Oakmont, Inc. v. Prodigy Services Company, 1995 WL 323710 (N.Y. Sup. Ct. May 24, 1995)	14, 15
25	Wasser v. San Diego Union, 191 Cal. App. 3d 1455 (1987)	9
26	FEDERAL STATUTES	
27	47 U.S.C. section 230	12, 13, 14
28		

ALSCHULER GROSSMAN STEIN & KAHAN LLP

-ii-

1	TABLE OF AUTHORITIES (continued)	
2	(сониниеи)	Page
. 3	STATE STATUTES	
4	California Civil Code section 1708.8(b)	
	California Civil Code section 3344	
5	California Code of Civil Procedure section 425.16	
6	California Constitution. Article I, section 1	10
7	OTHER AUTHORITIES	
8	House Conference Report no. 104-458	14
9	Raymond T. Nimmer & Patricia Ann Krauthaus, Requiem for a Middleweight: The Global Information Superhighway Challenges Virtually All of the Premises of Copyright Law, 6 STAN. L. & POL'Y REV 25, 27 (1994)	14
10		1
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		

ALSCHULER GROSSMAN STEIN & KAHAN LLP

-iii-

<del>4</del>. 

ROSSMAN

#### INTRODUCTION

Defendant Kenneth Adelman ("Adelman"), a self-appointed vigilante of the California skies, attempts to have this Court endorse his proposition that he has an unfettered right to violate the privacy of all coastal dwellers, including plaintiff Barbra Streisand ("Streisand"), under an ill-conceived guise of environmental protection. If Adelman's rationale were correct, anyone could indulge in the behavior complained about in this action (taking pictures of the secluded portions of homes, identifying where specific people live, and parading such information worldwide on the Internet) with impunity. For example, Adelman might next want to swoop down in his helicopter and take pictures of homes in the vicinity of public parks (and reveal the identity of the owners of such homes) on the pretence that such homes encroach on the natural habitat of certain flora and fauna; or he might do the same with homes close to lakes, rivers, hillsides, reservoirs, or highways, all under the pretext that he is exploring and documenting the environment. No one would be spared. The result would be that privacy rights in California would be eviscerated, rendering null and void California's and the United State's constitutional guarantees of privacy.

Of course, Adelman possesses no such right. There is no First Amendment right to reveal where people live, nor is there a First Amendment right to intrude upon secluded areas of the home. Both state and federal courts (including the United States Supreme Court), have stated as much. In fact, these courts have emphasized that "the most private of places, the home" is entitled to special protection under our laws. Adelman seeks to demean this special protection.

With respect to the privacy causes of action, Adelman states that he cannot have intruded upon Streisand's home, because he shot his photographs from public airspace, and he cannot have published private facts, because these facts were allegedly publicly available elsewhere. These claims are legally inaccurate and thus irrelevant: (1) the tort of intrusion does not focus on the location of the intruder, but on where the intrusion takes place; if this were not so, then using telescopic devices or other visual aids to look into people's homes would always be permitted so long as the intruder is on public land such as the street; clearly, this is not the case; (2) the tort of publication is not invalidated because other individuals have previously revealed the same alleged private information; in fact, courts have consistently stated that the opposite is true, even

information which is publicly available receives privacy protection. Thus, Streisand will prevail on these causes of action. For reasons explained below, she will also prevail on her misappropriation and Anti-Paparazzi claims.

In sum, Adelman asks this Court to throw out Streisand's lawsuit on such broad grounds, that it would leave no one who lives in this state protected from the kind of exposure that he has inflicted on Streisand. Anyone with security concerns, any family with young children, or any person who has chosen a secluded place to live to enjoy a quiet and private existence, will now have to be on the lookout for Adelman (and the like) descending upon them and jeopardizing their and their family's privacy and security by taking pictures of their property and revealing its location on the Internet. In fact, what Adelman is suggesting is that the only legitimate way to protect oneself from his kind of snooping (which he wants this Court to legitimize) would be to build a dome over one's dwelling. Such a ridiculous proposition should not be enshrined into California law. Thus, Adelman's motion should be denied.

#### STATEMENT OF FACTS

The Court has already been fully briefed on the factual background of this case. <u>See</u> Motion for Preliminary Injunction ("PI Motion"), at 3-7. To avoid duplicative briefing, this statement of facts is merely a summary of the salient facts underlying this action.

Adelman owns a website which publishes photographs of people's homes who live in the vicinity of the California coast. Declaration of John M. Gatti filed along with PI Motion ("Gatti Decl."), Exh. 7. He identifies the location of the homes depicted in each photograph by longitudinal and latitudinal coordinates, by isolating the location on a street map, and, in very few instances such as this, by identifying to whom the particular home belongs. Gatti Decl., Exh. 9. Adelman depicts on his website the photograph of a home captioned "Streisand Estate, Malibu," in minute details, revealing aspects of that home which are secluded and cannot be observed by the naked eye from any public vantage point. Gatti Decl., Exh. 11. The quality of the pictures is staggering. Adelman admits that he has used the latest developments in cutting-edge photographic technology to enhance the image being viewed by the observer. Gatti Decl., Exh. 12. He does this by using high resolution digital technology, which has the same effect as using a

11

12

8

13 14

16

15

17 18

1920

21

23

22

24 25

26

27

high-powered zoom. In fact, Adelman allows the viewer of his website to blow the picture up to poster-size dimensions without losing anything in terms of resolution. Gatti Decl., Exh. 11. The viewer is effectively transported into Streisand's backyard and into the home.

Streisand has been singled out by Adelman who has not afforded her the anonymity regarding the location of her home. She values her privacy and her safety, considering she has been the target of paparazzi, stalkers, and specific threats to her physical integrity. Declaration of Barbra Streisand filed along with PI Motion ("Streisand Decl."), ¶2; Declaration of Michael E. Soderberg, Chief of Detectives of the Los Angeles County Sheriff's Department filed concurrently herewith ("Soderberg Decl."), ¶4. He belittles these concerns, and the concerns of average citizens who have either called or written to him to complain about the privacy and security issues raised by his website. In fact, he ridicules these people by publicly mocking them on his website. Gatti Decl., Exh. 17; Declaration of Jonathan E. Stern filed concurrently herewith ("Stern Decl."), Exh. 3. On one such occasion, in a brattish disregard for norms of common decency, he has linked his website to a recording of a message left by a concerned citizen regarding her privacy issues in which the caller reveals her home phone number. Stern Decl., Exh. 4. Thanks to Adelman, one can just click and listen to this message which was clearly intended for his ears only. Id. Ironically, when, due to an oversight, counsel for Plaintiff had included Adelman's home address and phone number in Streisand's ex parte papers, counsel for Adelman objected to making such information part of the public record. If only Adelman would show the same concern for other people's privacy as he does for his own. On another such occasion, Adelman, on his website, included a link to John Gatti's, counsel for Streisand, work email address. Gatti Decl., Exh. 19. Mr. Gatti was flooded with vicious e-mails and links to hardcore pornographic websites which have caused, and continue to cause, severe disruption to his work. Gatti Decl., ¶18. Initially, Adelman refused to take down this link, but after Streisand made this point to the Court in her PI Motion, he did a quick about-turn and removed the link. This has not prevented Mr. Gatti's work e-mail from continuing to be the target of solicitations from hard-core pornographic websites.

-3-

### 

ALSCHULER

ROSSMAN

KAHAN LLP

#### **ARGUMENT**

## I. STREISAND'S VINDICATION OF HER PRIVACY RIGHTS DOES NOT VIOLATE ANY PROTECTED FREE SPEECH INTERESTS

California Code of Civil Procedure section 425.16 exists to counter "lawsuits brought primarily to chill the valid exercise of the constitutional right[] of freedom of speech." Cal. Civ. Proc. Code § 425.16(a) (emphasis added). Adelman has no valid free speech interests implicated in this case. There is no First Amendment right to reveal the location of an individual's residence and to peer into the private areas of someone's home. Nothing in Adelman's motion indicates any notion to the contrary. To hold otherwise would grant Adelman and the like the unfettered right to identify and publish home addresses or photographs of the secluded areas of people's homes with impunity and thus nullify in one fell swoop all the common law privacy doctrines as well as California's and the United State's constitutional guarantees of privacy. See e.g. Whalen v. Roe, 429 U.S. 589, 599-600 (1978) (holding that the right to privacy embraces an "individual interest in avoiding disclosure of personal matters.") In fact, the Anti-SLAPP statute was not designed to punish a plaintiff who seeks to protect her right to privacy. See Paul v. Friedman, 95 Cal. App. 4th 853, 861 (2002) (finding that plaintiff's claims for invasion of privacy do not fall "within the ambit of the anti-SLAPP statute.")<sup>2</sup>

Therefore, because Adelman does not have a First Amendment right to violate Streisand's constitutionally-protected privacy rights, and California courts have rejected the notion that an anti-SLAPP motion can defeat a privacy claim, Adelman's instant motion should be denied.

Indeed, M.G. v. Time Warner, Inc., 89 Cal. App. 4th 623, 630 (2001) instructs that if one of Streisand's theories of intrusion, public disclosure of private facts, or constitutional privacy "is adequate," the court must deny the motion to strike as to plaintiff's "claims for invasion of

<sup>&</sup>lt;sup>1</sup> Moreover, the California Supreme Court recently reaffirmed the notion that an anti-SLAPP motion cannot defeat a claim for public disclosure of private facts when, on June 18, 2003, it depublished and granted review of an appellate court decision holding otherwise. See Gates v. Discovery, 106 Cal. App. 4th 677, review granted 135 Cal. Rptr. 2d 403 (2003).

Adelman has also asked this court to allow the First Amendment to eradicate all privacy rights by construing the decision in <u>Hurvitz v. Hoefflin</u>, 84 Cal. App. 4th 1232 (2001) as requiring free speech to "trump" privacy law. Anti-SLAPP Motion, 5:20-24. <u>Hurvitz</u> involved prior restraints on free speech and thus is irrelevant to the facts of this case.

ALSCHULER GROSSMAN privacy" in general because they all "are based on identical facts, seek the same damages, and generally constitute an invasion of privacy claim."

#### II. STREISAND WILL PREVAIL ON EACH OF HER CAUSES OF ACTION

Since defendants have violated Streisand's privacy rights, publicity rights, and the anti-paparazzi statute, Streisand will prevail on each of her causes of action. Also, since her complaint does not interfere upon any valid exercise of free speech, defendants' Anti-SLAPP motion has been entirely frivolous. Therefore, pursuant to section 425.16 of the Code of Civil Procedure, an award of costs and reasonable attorney's fees is warranted.

#### A. Streisand's Cause of Action for Intrusion Will Succeed

The tort of intrusion does not require the existence of an "absolute or complete" expectation of privacy." Sanchez-Scott v. Alza Pharmaceuticals, 86 Cal. App. 4th 365, 373 (2001). Protection under this tort instead "covers 'spheres' where an ordinary person in plaintiff's position could reasonably expect that the particular defendant should be excluded." Id. The home is such a sphere. In fact, just one week ago, the United States Supreme Court, in finding a constitutional right to privacy, determined that the essence of that right—and the protections that it entails—are to be found in "the most private of places, the home." Lawrence v. Texas, 2003 WL 21467086, at \*6 (U.S. June 26, 2003) (invalidating anti-sodomy statutes); see also Ortiz v. Los Angeles Police Relief Ass'n, 98 Cal. App. 4th 1288, 1301 (2002)("[t]he right to privacy . . . protects our homes [and] our families.")

Adelman wants to capitalize on the fact that "the intrusion tort has received less judicial attention than the private facts tort," Shulman v. Group W. Productions, 18 Cal. 4th 200, 230 (1998), by distorting the principles underlying this cause of action. He insists that the tort is limited to "either allegations of physical intrusion into homes or places of medical treatment, or allegations of the recording of conversations." Anti-SLAPP Motion, 8:6-8. However, the California Supreme Court has already stated that the tort encompasses "unwarranted sensory intrusions" including "visual or photographic spying." Id. at 231. Thus, the Court has indicated its willingness to prohibit Adelman's activities.

Adelman also attempts to obfuscate the issue by claiming that intrusion cannot be based

19

18

21 22

23

24

25 26

27

28

GROSSMAN STEIN &

KAHAN LLP

the location of the intrusion. More specifically—though Adelman insists that his photographs are non-intrusive because they were allegedly shot with a non-telephoto lens—the resolution provided by his six megapixel range camera renders the alleged lack of a telephoto lens irrelevant and creates digital photos that reveal intimate, secluded portions of her home that cannot be seen with the naked eye by any bystander not situated on Streisand's property. See People v. Arno, 90 Cal. App. 3d 505, 511 (1979) (finding that an individual has a reasonable expectation of privacy when in a location that can only be observed through an optical aid, such as high-powered binoculars). If Adelman were correct in maintaining that the taking of aerial photographs does not constitute intrusion because he took such photographs from public air space, then using a high resolution camera to shoot and then publishing detailed photographs of a nude sunbather relaxing in a gated and high-fenced area would not constitute intrusion. This is not the law. Id. at 511-12 ("the reasonable expectation of privacy extends to that which cannot be seen by the naked eye or heard by the unaided ear.")<sup>3</sup> The mere obtaining, publishing, and distributing details of a residence that is closed off from the public constitutes intrusion because it violates the "privacy of the home, which is accorded special consideration in our Constitution, laws, and traditions." United States Dep't of Defense v. FLRA, 510 U.S. 487, 501 (1994).

#### В. Streisand's Cause of Action For Publication Will Succeed

#### Adelman has Publicly Disclosed Private Facts

Defendants claim that they are absolved from liability under this tort because some of the facts that Adelman revealed may be in the public domain. They are incorrect because the public availability of private information does not create a public fact. In United States Dep't of

<sup>&</sup>lt;sup>3</sup> In this light, Adelman's argument that Streisand's proposition means that homeowner permission would be required for all newspaper and television news stories showing neighborhood scenes or that all tourists who photograph star homes from public places are liable for intrusion is difficult to take seriously. Anti-SLAPP Motion, 9:1-5. The tourists' photos will tend to capture the areas visible to the naked eye from a public vantage point. On the other hand, Adelman's photographs penetrate through secluded areas that a routine tourist photograph will not reveal. See Gatti Decl., Exh. 11.

Justice v. Reporters Committee for Freedom of the Press, 489 U.S. 749, 767 (1989), for instance, the U.S. Supreme Court found that there is a "privacy interest inherent in the nondisclosure of certain information even where the information may have been at one time public." Therefore, the "fact that an event is not wholly private does not mean that an individual has no interest in limiting disclosure or dissemination of the information." Id. at 770. Five years later, the Court again emphasized that "it is true that home addresses are publicly available through sources such as telephone directories . . . but in an organized society, there are few facts that are not at one time or another divulged to another." FLRA, 510 U.S. at 500. Consequently, "[a]n individual's interest in controlling the dissemination of information regarding personal matters does not dissolve simply because that information is made available to the public in some form." Id; see also City of San Jose v. Superior Court, 74 Cal. App. 4<sup>th</sup> 1008, 1019 (1999) (holding that people "have a substantial privacy interest in their home addresses" even if these are publicly available).

Streisand has expended much effort and expense to keep the details of where she lives private. Streisand Decl., ¶ 2. Just because others have tortiously violated her privacy by publishing these private facts does not mean that the floodgates have now been opened to allow others, like Adelman, to continue to do so. Adelman's reliance, therefore, on Sipple v. Chronicle Publishing Company, 154 Cal. App. 3d, 1040, 1047 (1984) to suggest that privacy does not exist in a matter that is already public is deceptive. Anti-SLAPP Motion, 9:25-26. Sipple involves the court's determination that one who "quite candidly concede[s]" that he is a homosexual and would "frankly admit that he was gay" to all who ask, cannot claim that disclosing that he was gay involved revealing a private fact. Id. at 1048. Sipple is therefore referring to instances when information has lawfully been made public stating that "there can be no privacy with respect to a matter which is already public." The Sipple court does not in any way suggest that the tortious revelation of a private fact would suddenly make that information public. Such a holding would unconscionably permit anyone to violate privacy rights so long as one other individual had previously done so.

Furthermore, the granting of an interview to *People* magazine, Anti-SLAPP Motion, 9:26-28, does not constitute a waiver of her privacy to all facts related to Streisand and her home. That

21

22

23

24

25

26

27

28

is because in that instance, Streisand *consented* to the publication of those facts which did not contain highly specific details of where she resided or of her home's layout. Rather, they only consisted of general descriptions of her home coupled with professional photographs that, when published, were hardly of the quality or detail of the photographs published and distributed by defendants. See Anti-SLAPP Motion, Exh, K; Virgil v. Time, 527 F.2d 1122, 1127 (9th Cir. 1975) (holding that a public figure can withdraw consent to the publication of facts previously disclosed to a writer given the difference between "disclosure of private facts to an individual . . . and disclosure of the same facts to the public at large.")

#### 2. The Publication of the Private Information was Offensive

In determining whether a publication is offensive courts "emphasiz[e] the importance of the objective context of the alleged invasion." Hill v. NCAA, 7 Cal. 4th 1, 25 (1994). As noted above, Streisand has taken numerous steps to prevent outsiders from peering into her home and personal life. At the same time, Streisand contends with continued threats to her safety. Streisand Decl., ¶ 3; Soderberg Decl., ¶4 (stating that he is personally "aware of several occasions where Barbra Streisand was the reported victim or target of such incidents.") A reasonable person would be offended to find on the Internet a caption stating "Person X's Estate, Anywhere, USA" next to navigational coordinates, Thomas Guide-like maps, and high resolution photographs of her home, in light of Person X's efforts to keep the location of her home private and in light of her justified security concerns. Soderberg Decl., ¶3 (explaining that "it is far more likely that a public figure will be the victim of stalking incidents including threats of violence to them and their families than others.") Adelman provides exactly such information pertaining to Streisand on his website. He incredibly insists that the map showing the location of Streisand's home is not like "a Thomas Guide" because "it does not reveal Streisand's home address," and does not contain any "identifying features." Anti-SLAPP Motion, p. 3:18-21. This assertion is untrue. Adelman does provide "identifying features" such as labeling the location of nearby Point Dume. In fact, a comparison of Adelman's map with the actual Thomas Guide page for the same location illustrates the similarities between these two maps. See Stern Decl., Exh. 5. Therefore, though Streisand's home address is not listed, Adelman's map serves as the functional equivalent

ALSCHULER GROSSMAN STEIN & KAHAN LLP of a road map to her home.

Evidence of Adelman's offensive conduct is further revealed by his reaction to communications from concerned citizens who consider his actions offensive. Calling these communications "rants," Adelman has published "for your amusement," the full text of e-mails (including e-mail addresses) that he has obtained from individuals offended by his work. Stern Decl., Exh. 3. He has even made available the actual voice mail message that he received from one individual who found that his website was "too intrusive for words," "totally outrageous," and "intruding on people's rights." Stern Decl., Exh. 4.

The offensiveness of this publication is all the more heinous given Streisand's concern for her physical well-being. Streisand Decl, ¶3; Soderberg Decl., ¶4. The California court of appeal has already recognized the dangers in publicly disseminating private facts: "Human experience compels us to conclude that disclosure carries with it serious risks which include, but are not limited to: the nationwide dissemination of the individual's private information . . . and the infliction of threats, force, and violence." <u>Planned Parenthood Golden Gate v. Superior Court</u>, 83 Cal. App. 4th 347, 360 (2000).

### 3. The Location of Streisand's Home is Not Newsworthy

The location of Streisand's private residence is neither newsworthy nor is it a matter of legitimate public concern. Newsworthiness cannot be established because of simple "curiosity", <u>Briscoe v. Reader's Digest Ass'n Inc.</u>, 4 Cal. 3d 529, 537 (1971), nor is a fact a matter of legitimate public concern when it results from "a morbid and sensational prying into lives for its own sake." Virgil, 527 F.2d at 1129.

Streisand is undeniably a public figure and, as a result, has "to some extent lost the right of privacy." Carlisle v. Fawcett Publications, Inc., 201 Cal. App. 2d 733, 746 (1962) (emphasis added). However, in all cases, regardless of celebrity "the line is to be drawn when the publicity ceases to be the giving of information to which the public is entitled." Wasser v. San Diego Union, 191 Cal. App. 3d 1455, 1461 (1987). Irrespective of her appearance on the cover of People magazine or the entertaining of a United States president, the public is not entitled to

ALSCHULER

ROSSMAN

AHAN LLP

know—with specificity— where she lives or what the secluded portions of her home look like.<sup>4</sup> "All material that might attract readers or viewers is not, simply by virtue of its attractiveness, of *legitimate* public interest." Shulman, 18 Cal. 4th at, 222 (emphasis in original).<sup>5</sup> If a court were to hold otherwise, the addresses of all public figures—elected officials, police chiefs, CEOs, judges—would be considered newsworthy and a matter of legitimate interest. This would undoubtedly both erode the "special consideration" given to the "privacy of the home," FLRA, 510 U.S. at 501, and destroy the one haven where anyone can expect to express themselves freely, privately and without intrusion: "the most private of places, the home." Lawrence, 2003 WL 21467086, at \*6.

Publicizing the photographed home as Streisand's is not newsworthy because it is not related to the preservation of the California coastline. Adelman's suggestion that it is constitutes a post-hoc justification for his invasion of her privacy. That is because, suddenly claiming that identifying Streisand as the owner of the property is newsworthy on the grounds that controversy surrounds her development of property near the bluff is immaterial. Anti-SLAPP Motion, 12:8-12. Adelman's website makes no reference to this dispute in the picture. On the other hand, Adelman *does* identify the potentially newsworthy component of David Geffen's home which is captioned as "David Geffen's House, Malibu (the disputed beach access walkway featured in Gary Trudeau's Doonesbury is blocked by a double-hung white wooden gate to the left of the compound.") Stern Decl., Exhs. 1 and 2.

### C. Streisand's Claim Based On A Constitutional Right to Privacy Will Succeed

Streisand will prevail on her claim that Adelman violated her "inalienable" Constitutional right to privacy. Cal. Const. Art. I, §. 1; see also Porten v. University of San Francisco, 64 Cal. App. 3d 825, 829 (1979) ("the constitutional provision is self-executing . . . . Privacy . . . is

<sup>&</sup>lt;sup>4</sup> In this regard, it is also worth noting that the webpage makes no suggestion whatsoever why the details identifying the home as Streisand's is newsworthy.

Adelman again misdirects the court in citing <u>Carafano v. Metrospalsh.com</u>, <u>Inc.</u>, 207 F.Supp. 2d 1055, 1069 (C.D. Cal. 2002) for the proposition that the Internet publication of a celebrity's home address and telephone number is newsworthy. The holding is not a per se rule and contradicts the weight of California jurisprudence holding that not only do celebrities retain some modicum of privacy (especially in the home) but that mere curiosity by the public does not make a matter newsworthy or of legitimate public interest. <u>See e.g.</u>, <u>Briscoe v. Reader's Digest Ass'n Inc.</u>, 4 Cal. 3d 529, 537 (1971).

ULER SMAN. N & considered an inalienable right which may not be violated by anyone.") Streisand has already shown that she has (1) a legally protected privacy interest and (2) a reasonable expectation of privacy given the circumstances. Since the "constitutional right of privacy under state law is quite broad," Ortiz, 98 Cal. App. 4th at 1302, and because Streisand has already shown that Adelman's actions are "highly offensive," she has likewise proven that the actions constitute (3) a serious invasion of privacy. Hill, 7 Cal. 4th at 39-40.

Finally Hill, 7 Cal. 4th at 38, instructs that "if defendant's legitimate objectives can be readily accomplished by alternative means having little or no impact on privacy interests, the prospect of actionable invasion of privacy is enhanced." There is no doubt that if Adelman were wholly committed to merely "develop[ing] a pictoral record of the entire California coastline," Anti-SLAPP Motion, 2:8-9, then he could have done so without posting detailed photographs of Streisand's home and without identifying Streisand as the homeowner and using Streisand's name to sell pictures of the name.

#### D. The Anti-Paparazzi Statute Applies To The Photographs Shot By Adelman

Defendants are liable for constructive invasion of privacy for using a visual enhancing device in an "attempt" to photograph Streisand engaging in a "personal or familial activity." Cal. Civ. Code § 1708.8(b). The statute does not require "a physical trespass" so long as the "image could not have been achieved without a trespass." <u>Id</u>.

Adelman has not shown that he did not intend to capture images of Streisand. Adelman appears fixated on the fact that the photographs were shot from 2700 feet away. Anti-SLAPP Motion, 1:21-22; 2:17-18; 14:2-3. However, the poster-sized image of the Streisand home that one finds when clicking on a thumbnailed image of the house points to the reality that technology has rendered this distance irrelevant. Gatti Decl., Exh. 11. Moreover, had Adelman succeeded in photographing Streisand from afar, the resulting quality of the photograph would be irrelevant since the statute focuses on the attempt to photograph and not the quality of the final product.

#### E. Streisand Will Succeed in Her Misappropriation Action

Section 3344 of the California Civil Code prevents the unauthorized uses of an individual's "name, voice, signature, photograph, or likeness, *in any manner*, on or in products,

merchandise, or goods." Cal. Civ. Code §3344(a) (emphasis added). Defendants have done exactly this. A website has captioned Streisand's name next to the location of her residence and in a manner that was not authorized by Streisand. Each image can be linked to by other websites, or otherwise printed, distributed, or sold. Gatti Decl., Exhs. 7, 10, 14. Furthermore, the publication of Streisand's home and identifying her as the homeowner has no connection with any issue of public affairs.

Section 3344 also requires consent when using another's name or likeness "for purposes of advertising or selling, or *soliciting purchases* of, products, merchandise, goods or services.

Cal. Civ. Code § 3344(a) (emphasis added). Adelman's website contains numerous solicitations to purchase his photographs, including a separate page for a person to order prints ranging from \$50 to \$120. See e.g., Gatti Decl., Exhs. 7, 10, and 14. The statute does not require that Adelman profit in doing so, it only requires that he facilitate such purchases. Defendants' liability under this tort, therefore, is without question.

# III. STREISAND'S CLAIMS ARE NOT BARRED BY SECTION 230 OF THE COMMUNICATIONS DECENCY ACT ("CDA")

### A. Section 230 of the CDA does Not Grant Defendants Immunity

Defendants (Adelman, Pictopia.com, and Layer42.net) wrongly claim that section 230 of the CDA grants them immunity in this suit. Their interpretation of section 230 violates both the Act's legislative history and textual integrity. The statute provides that "no provider . . . of an interactive computer service shall be held liable on account of any action voluntarily taken in good faith to restrict access to . . . material that the provider . . . considers to be obscene." 47 U.S.C. §230(c)(2)(A) (emphasis added). Thus, the statute is limited to protecting internet providers who filter indecent content for the benefit of minors. Batzel v. Smith, 2003 WL 21453358, at \*6 (9th Cir. June 24, 2003) ("[t]he primary goal of the Act was to control the exposure of minors to indecent material" and allowing suit against an "internet content provider" to proceed). As a result, Section 230 states that its purpose is "Protection for 'good samaritan' blocking and screening of offensive material," so that "disincentives for the development and utilization of blocking and filtering technologies" are removed. 47 U.S.C. § 230(b)(4).

5

11 12

10

13 14

15

16 17

18 19

20

22

21

23

24 2.5

26

27

28

SCHULER

ROSSMAN STEIN &

Defendants do not operate to restrict access to materials and do not fit the description of good samaritans under any circumstance. Thus, section 230 of the DCA does not give them immunity.

On other hand the statute allows "information content providers" defined as "any person. . . that is responsible, in whole or in part, for the creation or development of information provided through the Internet" to be liable for information that they are responsible for providing through the Internet. See 47 U.S.C. §230(f)(3) (emphasis added). This is so even if defendants were to be considered "interactive computer service" providers. See Batzel. 2003 WL 21453358, at \*9-11 (9th Cir. June 24, 2003)(finding that a network that operates as both an internet service provider and information content provider cannot be made immune from liability); Carafano v. Metrospalsh.com, Inc., 207 F.Supp. 2d 1055, 1066-68 (C.D. Cal. 2002).

Since Adelman "creat[ed]" and "develop[ed]" the offensive content and did not "simply" create an environment for individuals to "post whatever information they desire," Carafano, 207 F.Supp. 2d at 1066, Adelman qualifies as an "internet content provider," regardless of whether a third party posted the "Streisand Estate, Malibu" caption. More specifically, by including photographs of Streisand's home, longitudinal and latitudinal coordinates indicating its location, a map containing identifying features of the area, zoom functions, describing whether the photograph was shot up or down the coast, while only leaving room for a third party to assist in captioning the shot, Gatti Decl., Exh. 10, Adelman took "an active role in developing the [posted] information." Carafano, 207 F.Supp. 3d at 1067.

Adelman, in addition to continuing to post and archive information related to this case, has also revealed other ways in which he takes an active role in controlling the information that is posted on his website. Recently, after Mr. Gatti protested, Adelman has removed a link to Streisand's counsel's work e-mail address after he received a large quantity of vituperative and vicious e-mails and links to hard-core pornographic websites. Gatti Decl., ¶18. He has also selectively posted personal communications and information, including both the voice mail and

<sup>&</sup>lt;sup>6</sup>Although entities other than internet service providers have been considered by California courts to be "interactive computer services," those cases involved entities that were not disputed by the plaintiff to be "interactive computer services," Gentry v. eBay, Inc., 99 Cal. App. 4th 816 (2002), and entities which provided bulletin board and listsery operations similar to Prodigy circa 1996. See Batzel, 2003 WL 21453358, at \*12; Barrett v. Clark, 2001 WL 881259 (Cal. Sup. Ct. 2001).

.12 

age, name, and telephone number of one citizen who believed that his activities violated the privacy of others. Stern Decl., Exhs. 3 and 4.

In light of Adelman's active participation in creating, developing, and editing his website, while creating the specific context in which privacy rights can be violated, Adelman is an "information content provider" as described in section 230(f)(3). In other words, Adelman is not restricting anything, and it is gatekeepers who are the target of the grant of immunity and not content providers such as Adelman. Thus, he is not immunized by this statute.

#### B. Section 230 Does Not Immunize Violations of Intellectual Property Rights

The statute also provides that "[n]othing in this section shall be construed to limit . . . any law pertaining to intellectual property." 47 U.S.C. § 230(e)(2). Since Streisand's right of publicity is an intellectual property right, section 230 does not apply to her misappropriation claim against any of the Defendants. See Comedy III Productions, Inc. v. Gary Saderup, Inc., 15 Cal. 4th 387, 399 (2001) ("[t]he right of publicity, like copyright, protects a form of intellectual property that society deems to have some social utility.") Furthermore, to the extent that privacy is considered an intellectual property right, all of Defendants' claims under this provision are barred. See e.g., Raymond T. Nimmer & Patricia Ann Krauthaus, Requiem for a Middleweight: The Global Information Superhighway Challenges Virtually All of the Premises of Copyright Law, 6 STAN. L. & POL'Y REV 25, 27 (1994) (explaining that "[p]rivacy is a property right even though, like trade secret law, it is enforced through tort law.").

### C. <u>Section 230 Does Not Provide Immunity For Violating Privacy Rights</u>

Another purpose of section 230 is to shield from defamation lawsuits, "family oriented computer network[s]" that hold themselves "out to the public and its members as controlling" and filtering "the content of its computer bulletin boards". Stratton Oakmont, Inc. v. Prodigy Services Company, 1995 WL 323710, at \*2 (N.Y. Sup. Ct. May 24, 1995). More specifically, in enacting section 230, Congress set out to "overrule" the decision in Stratton, whereby Prodigy, a computer network with over two million subscribers, was successfully sued for defamatory comments made by an unidentified party on one of its bulletin boards. House Conference Report no. 104-458.

Thus, the purpose of section 230 is not to protect individuals or entities that violate the

privacy rights of others. Adelman is incorrect to suggest otherwise. That is why, perhaps, no California court has extended immunity to any entity for privacy violations.<sup>7</sup>

## IV. AN AWARD OF ATTORNEY'S FEES AND COSTS TO PLAINTIFF IS WARRANTED BECAUSE THE DEFENDANTS' MOTION IS FRIVOLOUS

"If the court finds that a special motion to strike is frivolous or is solely intended to cause unnecessary delay, the court shall award costs and reasonable attorney's fees to a plaintiff prevailing on the motion, pursuant to" Section 128.6. Cal. Civ. Proc. Code §425.16(c). Here, the Defendants' anti-SLAPP motion was frivolous. The motion disregarded well-established law allowing a plaintiff such as Streisand to vindicate her privacy rights. In fact, as noted above, California courts have not bought into Defendants' argument that the First Amendment trumps privacy rights thus making all such suits subject to dismissal upon an anti-SLAPP motion. In other words, Defendants' claims that the First Amendment permits Defendants' activities with respect to Streisand despite the offensiveness of the publications and the efforts expended by Streisand to preserve her security, is without any legal merit and justifies an award to plaintiff of costs and reasonable attorney's fees under Cal. Civ. Proc. Code §425.16(c).

#### V. <u>CONCLUSION</u>

For the foregoing reasons, Defendants' motion to strike should be denied and plaintiff should be awarded costs and reasonable attorney's fees.

DATED: July 3, 2003

ALSCHULER GROSSMAN STEIN & KAHAN LLP

Iohn M. Gatti

Attorneys for Plaintiff BARBRA STREISAND

26

27

28

LSCHULER ROSSMAN STEIN &

AHAN LLP

operate a website and online photo shop.

-15-

<sup>7</sup>Note that Adelman and Pictopia.com are also not immune from liability since they do not qualify as "interactive computer service" providers as contemplated by Congress. As the legislative

history has shown, Congress sought to overrule <u>Stratton</u>, a case involving an internet service provider, not a website owner. Adelman and Pictopia.com, on the other hand, respectively